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NEW YORK CITY INTERIOR DESIGN FIRM BRINGS ELEMENTS OF NATURE TO THE TABLE AT HAMPTON DESIGNER SHOWHOUSE

PERIOD® a Rick Livingston Design Firm Participates in Showhouse for First Time

New York, New York (July 20, 2007) - Rick Livingston, founder of PERIOD®, a renowned New York City-based interior design firm, announced today the firm's debut at the 2007 Hampton Designer Showhouse. PERIOD has conceived and designed the dining room, one of the most visible rooms in the house. Adjacent to the Showhouse entrance, the dining room is one of the first and most frequently visited areas of the house, which is expected to attract over 10,000 visitors.

Entitled "A Summer's Evening: The Serenity of Nature...Brought to the Table", PERIOD's® room for the Showhouse was inspired by the multi-faceted elements of nature. The design team literally "brought" nature to the table, focusing on detail, texture and color throughout the entire creative process. Some of the highlights of the room include a custom-designed buffet, featuring hand-cut, white shell (Mother of Pearl) doors; a custom-designed chandelier of driftwood and crystals and custom wall coverings featuring photographic images taken in the South Fork. According to Livingston, the textural elements are reminiscent of the natural beauty of the area. Trees, the ocean, and the beautiful landscape that are symbolic of the Hamptons, are all represented in the room in some way.

The PERIOD® design team was determined to create a sense of serenity in the room. The custom-designed wall panels literally create a "canopy" effect in the room. "This is not a dual-purpose room," explains Livingston. "It was all about creating a serene environment that would inspire long, leisurely dining experiences while capturing the true beauty of the Hamptons lifestyle." According to the team, visitors walking into the room will feel enveloped by nature.

During the last five weeks, PERIOD® overcame numerous challenges to prepare for the Showhouse. "It comes with the territory", explains Livingston. "Whenever you are creating custom pieces, you are collaborating with other professionals to execute your vision. We worked with overseas suppliers, fabricators and our other partners to make it all happen in a short period of time. I wanted Showhouse visitors to see a creative use of materials which is truly symbolic of our approach to design."

The dining room table, a focal point of the room, features a custom Corian top and base. "Many people don't think of Corian beyond the kitchen," says Kevin Rodriguez, a design executive at PERIOD®. "We used this material in an unexpected way. Hopefully this will help consumers see the endless possibilities in design."

The team had a vision from the beginning. "The entire team wanted to create a room that would echo the beauty and tranquility of nature in the home," says Livingston. "Using a variety of resources we brought our vision to life. We approach a client's project the same way: with a clear understanding of their vision; and, we do whatever it takes to get the job done."

The Hampton Designer Showhouse runs from July 21st to September 2nd. PERIOD's® dining room will be on view throughout the show.

PERIOD® is a renowned interior design firm located in New York City. Rick Livingston, founder of PERIOD®, is a former retail fashion executive who launched the firm in 1990 as an antiques dealer. In 1994, responding to clients' needs, the firm evolved into a full-service design firm that handles complete project management for a wide-range of residential and commercial clients. Rick brings his vast talent and expertise to each and every project the firm handles. PERIOD® prides itself on its talented team of professionals -- an eclectic mix of creative and technical staff. Each design challenge reaps the benefit of PERIOD's® customized approach to design and living. For more information or to view images of PERIOD's® work, please visit www.period-nyc.com or call 212-352-9400.

The Hampton Designer Showhouse is one of the most preeminent showhouses in the United States and is considered one

of the leading venues for the "A" list of home interior and exterior design and architecture. Approximately 25 top interior designers and decorative artists will turn a lavish shingle style mansion into a decorating masterpiece.

The 2007 Hampton Designer Showhouse opens on Saturday, July 21st with a Gala Preview at 6:00pm. The Showhouse is located at 536 Ocean Road in Bridgehampton. The Showhouse runs until September 2nd.